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Verita Privacy Policy

Verita Artificial Intelligence, Inc. (“Verita,” “we,” “us,” or “our”) is committed to protecting your privacy. This Privacy Policy describes how we collect, use, disclose, and safeguard your information when you visit our website (verita-ai.com), use our services as a client or contractor, apply for positions through our recruitment process (the “Services”), or otherwise interact with our platforms, tools, or communications. This Privacy Policy also explains the choices available to you with respect to your information.

We minimize data collection to only what is necessary for the Services to function and to fulfill our obligations to you.

If you have any questions or concerns about this Privacy Policy or wish to exercise your privacy rights, please contact us at privacy@verita-ai.com. By using our website or Services, you agree to the collection and use of information in accordance with this Privacy Policy.

Our Relationship With You

When you use our Services subject to our Terms of Service, Verita is the controller of your information. This Privacy Policy does not apply to the processing of your information by third parties through your use of any third-party services available via our Services. Please visit those third-party websites directly for more information on their privacy and data protection practices.

Information We Collect

Information You Provide Directly

Clients: Company name, contact information, and business details; project requirements, datasets, and specifications; payment and billing information; and communications and support requests.

Contractors: Full name, email address, and phone number; country of residence, nationality, and timezone; resume, portfolio, and professional background; background check information (processed via third-party vendors); payment information (provided directly to and stored solely with our designated third-party payment processors; Verita does not store your payment credentials); time tracking data; and work product, annotations, and performance data.

Website Visitors: Name and email address (if you contact us); and information provided through forms or surveys.

Information Collected Automatically

When you visit our website or use our platforms, we may automatically collect: IP address, browser type, and device information; pages visited, time spent, and navigation patterns; cookies and similar tracking technologies; geolocation data (with your consent); and log files and usage analytics.

Information from Third Parties

We may receive information from third parties, including background check providers, payment processors, communication platforms, and cloud storage services.

Information We Do Not Collect

Verita does not knowingly collect: personal information from individuals under 18 years of age; sensitive personal information (such as social security numbers, biometric data, or health information) except as necessary for background checks conducted by third-party providers; financial account credentials (payment information is provided directly to and stored solely with our third-party payment processors and is not collected, stored, or accessed by Verita); or image metadata (any metadata embedded in files you upload is automatically stripped).

How We Use Your Information

Service Delivery

We use your information to: facilitate project assignments and task execution; process payments and manage client and contractor relationships; provide support and deliver annotation services; and track work hours and productivity for compensation purposes.

Operations and Compliance

We use your information to: conduct background checks and verify identity; enforce our Terms of Service and other agreements; comply with legal obligations and regulatory requirements; and maintain security, prevent fraud, and protect our rights and the rights of others.

Communications

We use your information to: send onboarding materials, project updates, and announcements; respond to inquiries and provide support; notify contractors of new opportunities; and send administrative communications related to your account.

Improvement and Analytics

We use your information to: analyze usage patterns to improve our Services; conduct research and develop new features; monitor performance and quality metrics; and optimize our website and user experience.

Marketing

With your consent where required, we may use your information to send newsletters and promotional materials, share company updates, and advertise our services to potential clients. You may opt out of marketing communications at any time. We process your information solely for the purposes described above, or as otherwise directed by you.

How We Share Your Information

Service Providers

We share information with third-party service providers who assist us in operating our business and providing the Services. These providers are contractually obligated to use your information only for the purposes for which it was disclosed and to maintain appropriate security measures.

Entity Name	Subprocessing Activity	Entity Country
[Payment Processor, e.g., Deel]	Payment processing	USA
[Payment Processor, e.g., Stripe]	Payment processing	USA
[Payment Processor, e.g., Wise]	Payment processing	USA
[Background Check Provider, e.g., Checkr]	Background checks	USA
[Time Tracking Provider, e.g., Insightful]	Time tracking	USA
[Cloud Provider, e.g., AWS]	Cloud hosting and storage	USA
[Analytics Provider, e.g., Google Analytics]	Analytics services	USA

Clients

We may share contractor work product, annotations, and performance data with clients as necessary for service delivery. We do not share contractor personal contact information with clients without consent.

Legal Requirements

We may disclose your information to comply in good faith with a valid legal subpoena, request, or other lawful process. We will notify you of such requests, to the extent we are able to do so, unless we are prohibited from doing so by law or court order, or there are exceptional circumstances such as an emergency involving the risk of bodily injury or death to a person or potential harm to minors.

Business Transfers

In the event of a merger, acquisition, financing, reorganization, bankruptcy, or sale of assets, your information may be transferred to the acquiring or successor entity. We will provide notice of any such transfer to the extent required by applicable law.

With Your Consent

We may share your information for other purposes with your explicit consent.

Aggregated and De-Identified Data

We may aggregate or de-identify your information so that it can no longer be linked to you personally. We may use and disclose such aggregated or de-identified data for any purpose, including research, analytics, and marketing.

Artificial Intelligence and Machine Learning

Our Services are powered by artificial intelligence and machine learning. When you use our Services, metadata related to your use, including project specifications and annotation parameters, may be used to improve our machine learning models and service quality. Client Data is not used to train machine learning models without Client's prior written consent.

Data Retention

We retain your information for the period necessary to fulfill the purposes outlined in this Privacy Policy, to provide the Services to you, or as instructed by you, unless a longer retention period is required or permitted by law.

Contractor Data: Retained for the duration of the engagement and up to seven (7) years after termination for legal and tax compliance purposes.

Client Data: Retained for the duration of the business relationship and as required by contractual obligations or applicable law.

Website Visitor Data: Retained for up to two (2) years or as required for analytics purposes.

You may request deletion of your data subject to legal or contractual retention obligations.

Data Security

Verita takes technical and organizational measures to protect your information against accidental or unlawful destruction, loss, alteration, unauthorized disclosure, or access. These measures include encryption of data in transit and at rest, access controls and authentication measures, regular security audits and vulnerability assessments, and employee training on data protection practices. We are constantly updating and improving our safeguards and strive for the highest security standards. However, no method of transmission over the Internet and no means of electronic or physical storage is absolutely secure, and we cannot guarantee the absolute security of your information.

International Data Transfers

Verita is based in the United States. When you use our Services, your information may be transferred to, stored, and processed in the United States or other countries where Verita or its service providers operate. These countries may have data protection laws that differ from the laws of your jurisdiction. We comply with applicable data protection laws regarding international transfers, including the use of Standard

Contractual Clauses for transfers of personal data from the European Economic Area or the United Kingdom, and other appropriate safeguards as required by applicable law.

Your Privacy Rights

We respect your ability to know, access, correct, transfer, restrict the processing of, and delete your information. We will not discriminate against you for exercising your privacy rights.

Depending on your location, you may have the right to: access and obtain a copy of your personal information; correct inaccurate or incomplete information; request deletion of your personal information; restrict or object to certain processing of your information; request portability of your information to another service provider; and withdraw consent where consent is the basis for processing.

To exercise your privacy rights, please contact us at privacy@verita-ai.com. We may need to verify your identity before processing your request. We will respond within thirty (30) days or as required by applicable law.

Please note that certain information may be exempt from such requests in some circumstances, for example if we need to retain information to comply with legal obligations or to establish, exercise, or defend legal claims. If we deny your request, we will provide you with information on how to appeal the decision, if applicable.

You may designate an authorized agent to make requests on your behalf. In order for an authorized agent to be verified, the authorized agent must present signed, written permission to make such requests or a power of attorney. We may contact you to verify your identity before processing the authorized agent's request.

Legal Bases for Processing

The laws in some jurisdictions require us to inform you of our legal bases for processing your information. Depending on the type of information and the context in which we collect it, we rely on the following legal bases:

Contract Performance: Where processing is necessary to perform our obligations under a contract with you, such as providing the Services, processing payments, or managing your account.

Legitimate Interests: Where processing is necessary for our legitimate interests or the legitimate interests of others, such as providing security, operating and improving our Services, preventing fraud, and communicating with you about your account.

Legal Obligations: Where processing is necessary to comply with applicable laws, regulations, or legal process.

Consent: Where you have provided consent for a specific processing activity, such as receiving marketing communications. You may withdraw consent at any time by contacting us at privacy@verita-ai.com.

State-Specific Privacy Rights

California, Colorado, Connecticut, Montana, Oregon, Texas, Utah, and Virginia Residents

If you are a resident of one of these states, you may have additional rights under applicable consumer privacy laws, including the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA). These rights may include the right to know what personal information we collect, use, and disclose; the right to request deletion of your personal information; the right to correct inaccurate personal information; and the right to opt out of the sale or sharing of personal information.

Verita does not sell your personal information and does not share your personal information for cross-context behavioral advertising purposes.

To exercise your rights, please contact us at privacy@verita-ai.com. We will not discriminate against you for exercising your privacy rights.

California “Shine the Light”

California residents have the right under certain circumstances to opt out of the disclosure of personal information to third parties for their direct marketing purposes. We do not disclose your personal information to third parties for their own direct marketing purposes.

Nevada Residents

Nevada residents may opt out of the sale of personal information. We do not sell your personal information as defined under Nevada law. However, if you are a Nevada resident and wish to submit an opt-out request, please contact us at privacy@verita-ai.com.

Global Privacy Control and Do Not Track

Verita does not currently respond to Global Privacy Control (GPC) signals or Do Not Track browser settings because Verita does not engage in tracking activities that would be affected by such signals. We do not engage in targeted advertising or sell or share personal information for cross-context behavioral advertising.

Financial Incentives

We do not offer any financial incentives in exchange for your personal information. If we ever do, we will provide you with additional disclosures regarding those incentives at the time they are offered.

Cookies and Tracking Technologies

Verita does not currently use cookies or similar tracking technologies on our website. If this changes in the future, we will update this Privacy Policy and provide appropriate notice.

Children’s Privacy

Our Services are not directed to individuals under the age of 18, and we do not knowingly collect personal information from anyone under 18 years of age. If we become aware that we have collected personal information from a child under 18, we will take steps to delete such information promptly. If you believe we have collected information from a child under 18, please contact us at privacy@verita-ai.com.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, technologies, legal requirements, or for other operational reasons. Changes will be posted on this page with an updated “Last Updated” date. For material changes, we will provide notice via email to registered users or prominent notice on our website. Your continued use of the Services after any changes are posted constitutes your acceptance of the updated Privacy Policy. We encourage you to review this Privacy Policy periodically.

Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

Verita Artificial Intelligence, Inc.

Email: privacy@verita-ai.com

Website: verita-ai.com

Mailing Address:

2537 Modena Dr

Pittsburg, CA 94565

For data protection inquiries under GDPR, you may also contact us at privacy@verita-ai.com.